

OUR JOURNEY

- The Travel Corporation Conservation Foundation (TTC-CF) is launched
- TTC-CF partners with the University of Glasgow & The National Trust & the Mesoamerican Reef Leadership Program (MAR Leaders), with project support from Insight Vacations, Trafalgar and Contiki
- TTC-CF becomes The TreadRight Foundation, launches www.treadright.org
- TreadRight partners with Contiki & MAR Leaders on Contiki Storytellers - Mexico
- TreadRight partners with Contiki & the Sea Turtle Conservancy on Contiki Storytellers – Costa Rica
- TreadRight becomes a Founding Sponsor of National Geographic Travelers World Legacy Awards
- TreadRight and AAT Kings partner with Australia Zoo Wildlife Warriors
- TreadRight launches its Wildlife Initiative with WildAid and the Wilderness Foundation
- TreadRight launches its Heritage Initiative with the Alliance for Artisan Enterprise, supporting artisan projects in Peru, Italy and Greece
- The Travel Corporation hires its first CSR Manager

2008

2010

2012

2014

2009

2011

2013

- TTC-CF partners with Conservation International, Venice in Peril, The Travel Foundation & Oceana, with project support from The Travel Corporation

- TTC-CF, in partnership with Uniworld Boutique River Cruises & The Travel Foundation, launches 'Environmental Sustainability for River Cruising: A Guide to Best Practice'
- TTC-CF hires first full time Program Director

- The Travel Corporation (TTC) adopts a six-year Corporate Social Responsibility Strategy
- TreadRight partners with Contiki & Shark Savers on Contiki Storytellers – Galapagos
- TreadRight hires Marketing Manager



- Céline Cousteau is named as the first ever TreadRight Ambassador
- TreadRight, The Travel Corporation & Adventure World partner with Happy Hearts Fund
- TreadRight, on behalf of all TTC brands, signs an Elephant Friendly Tourism pledge with World Animal Protection
- TreadRight releases its first TreadRight Ambassador video at the Laboratorio Giuditta Brozzetti in Perugia, Italy
- TreadRight wins World Tourism Award at World Travel Market in London

2015

- TTC becomes a Diamond Sponsor of the UN International Year of Sustainable Development for Tourism
- TreadRight launches its Ethical Elephant Experiences guide for Earth Month

2017

“The Travel Corporation has always strongly believed that travel and tourism companies play a vital role in protecting the world’s natural habitats, cultural heritage sites & communities both in where we live and where we travel to.”

- Brett Tollman,
Chief Executive, The Travel Corporation

- TreadRight & TTC launch a partnership with WE charity
- The Travel Corporation donates \$1 for every booking across its family of brands on Earth Day to the Wilderness Foundation - Africa
- TreadRight & Uniworld partner with Just A Drop
- TTC develops wildlife friendly tourism training for all global operations teams
- TreadRight adds Wildlife SOS – India to its Wildlife Initiative partners

2016

- TreadRight & AAT Kings launch appeal to save the Tasmanian Devil
- TreadRight celebrates indigenous communities by partnering with Manitobah Mukluks’ Storyboot School project
- TreadRight releases series of videos celebrating Red Carnation Hotels sustainability efforts in South Africa
- TreadRight wins the Pacific Asia Tourism Association Gold Award for its Corporate Environmental Program



OUR WORK IN NUMBERS

TreadRight has supported **40+ projects** In more than 30 countries
In partnership with some **60 partners**
TTC operates out of more than **40 offices worldwide**

Since 2014, those 40 offices have reduced energy use by more than 320,000 kwh, decreased water usage by 35% and natural gas consumption by 58%